

THE AI BUSINESS CANVAS

FOR DENTAL PRACTICES

Map your practice's AI opportunities. Find the biggest wins. Plan the first 90 days.

01 PROBLEMS & PAIN POINTS

What is costing you time, money, or sleep right now?

- Which tasks repeat daily?
- Where do mistakes happen?
- What slows your team down?

02 OPPORTUNITIES

Where could the practice grow if you had more capacity?

- Unconverted treatment plans?
- Inactive patients to recall?
- Underused chair hours?

03 PRACTICE GOALS (12 MO)

What does success look like in twelve months?

- Revenue target?
- New-patient target?
- Hours saved per week?

04 WHERE AI CAN HELP

Which problems can AI realistically solve today?

- Imaging (caries, perio)?
- Patient communication?
- Scheduling and no-shows?

05 DATA YOU ALREADY HAVE

What data sits in your practice that AI could read?

- Radiographs and photos?
- Practice management records?
- Patient WhatsApp threads?

06 TOOLS & STACK

Which tools will you trial first? (Pick one or two.)

- Imaging AI: Pearl / Overjet / Videa?
- Assistant: Gemini / OpenAI Agents?
- Automation: Zapier or built-in?

07 TEAM & TRAINING

Who runs each tool? How will you train them?

- Tool champion per category?
- Hours blocked for training?
- Patient-facing scripts ready?

08 RISKS & COMPLIANCE

What protects your patients and your licence?

- Data Protection Act 2020 covered?
- Patient consent updated?
- Vendor contract reviewed?

09 FIRST 90 DAYS

What is the very first step you take on Monday?

- Days 1-30: audit and one trial
- Days 31-60: pilot and measure
- Days 61-90: scale and decide

